

TRACCIA 1

Il/la candidato/a illustri come allestirebbe il negozio di merchandising e di cancelleria del Politecnico di Milano in occasione del Natale.

TRACCIA 2

Il/la candidato/a illustri quali prodotti di cancelleria, dedicati agli studenti, metterebbe in vendita durante il periodo natalizio.

TRACCIA 3

Il/la candidato/a illustri quali prodotti di abbigliamento Official Merchandise Politecnico metterebbe in vendita durante il periodo natalizio per incentivare gli acquisti da parte degli studenti.

TRACCIA 1

1. Il/la candidato/a indichi quali prodotti, dell'attuale catalogo official merchandise, selezionerebbe per creare un welcome kit destinato alle nuove matricole internazionali del Politecnico di Milano.
2. Il/la candidato/a descriva le principali funzioni del Rettore.
3. Erasmus+ is a European Union programme that - for more than 30 years – has allowed students and graduates, doctoral and specialising students to enjoy study or training experiences abroad in over 300 different European partner universities, with the recognition of their activity abroad as part of their academic career. Erasmus + aims at promoting the development of the European society giving students different opportunities to improve their knowledge of a foreign language, and to study and train abroad in intercultural contexts, as main goals of the programme.
During the mobility abroad, students are still enrolled at the University of Milan and do not have to pay any tuition fees to the host university, with the exception of potential secretarial costs.

TRACCIA 2

1. Il/la candidato/a immagini di dover progettare durante l'anno n.3 vetrine del negozio di ateneo che offre prodotti di merchandising Politecnico, cancelleria e servizi di stampa, quali temi potrebbero caratterizzarle?
2. Il/la candidato/a descriva quali funzioni svolge il Senato Accademico del Politecnico di Milano.
3. The "Round out your knowledge" interdisciplinary courses are opportunities offered to Bocconi students to enrich their cultural backgrounds on topics not related to economics and law. Previous knowledge of these topics is not required. Students who attend classes will be given a certificate of participation/open badge. Please find below an overview of the offer. At the end of the page you will find the detailed program for each course. Some details about courses and opportunities offered for academic year 2022-23 is being defined. Please, note! Each of the following courses requires a minimum number of participants in order to be activated.

TRACCIA 3

1. Il/la candidato/a illustri come promuoverebbe una linea di prodotti dedicati alle lauree.
2. Il/la candidato/a descriva le principali funzioni del Direttore Generale.
3. Bocconi believes it is fundamental to offer students the chance to complement their studies with activities related to culture and personal development. Throughout the year, students can take part in activities such as interdisciplinary courses, events, conferences and meetings on cultural issues, concerts, musicals and shows put on by students, art exhibits and much more. To coordinate and develop all this, the University has assigned the Bocconi Arts Campus committee the role of encouraging cultural and artistic development on campus.

TRACCIA 4

1. Il/la candidato/a illustri in quali occasioni e modalità promuoverebbe la linea sportiva official merchandise Politecnico di Milano.
2. Il/la candidato/a indichi quali sono gli organi di governo dell'Ateneo.
3. Milano and fashion have always been synonymous; style and the city go hand in hand. There is always a hint of fashion in the city's elegant atmosphere. It can be found in the mesmerising allure of the shop windows and in the effortless outfits of the street crowds. Fashion is part of Milano's history, of its lively present and of its auspicious future. Scintillating and eclectic, always one step ahead of the game: familiar and comfortable with emerging designers as well as devoted to the big names of international luxury: Milano is the capital of Italian fashion and it simply oozes with style.