



POLITECNICO
MILANO 1863

TRACCIA N° 1

Il candidato descriva quale impostazione (metodologie da utilizzare, attori da coinvolgere) darebbe a una ricerca finalizzata a stabilire il livello di utilizzo del digitale – inteso come investimento in innovazione digitale e adozione delle principali tecnologie – nel Retail italiano, alla luce della complessità di questo fenomeno e delle peculiarità del tessuto commerciale italiano.

annullata



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TRACCIA N° 2

Il candidato descriva quale impostazione darebbe alla progettazione dei contenuti di ricerca e alla pubblicazione degli stessi sui diversi canali per creare cultura e diffondere conoscenza sul tema "Innovazione Digitale nel Retail", con l'obiettivo della loro più ampia diffusione presso la community dei grandi e dei medio-piccoli retailer.

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TRACCIA N° 3

Il candidato descriva quale impostazione darebbe alle attività di ricerca e gestione (target/ambito, azioni di ingaggio, attività di gestione delle relazioni, ...) delle aziende finanziatrici di una ricerca in ambito Innovazione Digitale nel Retail. Il candidato inoltre ipotizzi quali metodi adotterebbe per il coordinamento e la gestione delle risorse (tecniche e umane) impiegate sulla ricerca.



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Prova orale n. 1

Domanda n° 1

Quali sono i compiti e le responsabilità del Responsabile della prestazione e del Responsabile della Struttura ai sensi del vigente Regolamento delle prestazioni per conto di terzi.

Domanda n° 2

Quali sono gli organi di Governo del Dipartimento e che funzioni hanno.

Testo inglese da leggere e tradurre

Responsibility - Politecnico is aware of having an impact on the present and future society through education, research and outreach activities and of being at the service of the entire economic and social system of the country and of the international community. Through its community, Politecnico promotes a constant reflection on its mission, its role, its contribution to society with the ambition of pursuing the social, economic and environmental sustainability of its activities. Politecnico is responsible towards its students and strengthens their culture, technical competence, ability to plan and work in multidisciplinary contexts, and their cultural sensitivity. Politecnico pays particular attention to the whole community and to the working conditions of its staff: it respects its dignity, supports the search for a balance between the needs of work and study and those of private life; it enhances skills, supports professional growth, promotes knowledge updating and freedom in education and research.

Respect - Politecnico respects freedom, dignity and inviolability of persons, promoting enhancement of diversity and multiculturalism. It supports freedom in research and teaching, and is committed to respect the university's historical heritage, its spaces and infrastructures, requesting all members of its community to respect the public goods. All members of the community shall respect individual qualities of each person and refrain from treating anyone simply as a means to achieving personal or collective goals.



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Prova orale n. 2

Domanda n° 1

Quali sono i contenuti essenziali che deve avere un contratto ai sensi del vigente Regolamento delle prestazioni per conto di terzi.

Domanda n° 2

Qual è la composizione, la durata e quali sono i compiti della Giunta di Dipartimento?

Testo inglese da leggere e tradurre

Politecnico di Milano is a public scientific-technological university which trains engineers, architects and industrial designers.

The University has always focused on the quality and innovation of its teaching and research, developing a fruitful relationship with business and productive world by means of experimental research and technological transfer.

Research has always been linked to didactics and it is a priority commitment which has allowed Politecnico Milano to achieve high quality results at an international level as to join the university to the business world. Research constitutes a parallel path to that formed by cooperation and alliances with the industrial system.

Knowing the world in which you are going to work is a vital requirement for training students. By referring back to the needs of the industrial world and public administration, research is facilitated in following new paths and dealing with the need for constant and rapid innovation. The alliance with the industrial world, in many cases favored by Fondazione Politecnico and by consortiums to which Politecnico belong, allows the university to follow the vocation of the territories in which it operates and to be a stimulus for their development.

The challenge which is being met today projects this tradition which is strongly rooted in the territory beyond the borders of the country, in a relationship which is developing first of all at the European level with the objective of contributing to the creation of a single professional training market. Politecnico takes part in several research, sites and training projects collaborating with the most qualified European universities. Politecnico's contribution is increasingly being extended to other countries: from North America to Southeast Asia to Eastern Europe. Today the drive to internationalization sees Politecnico Milano taking part into the European and world network of leading technical universities and it offers several exchange and double degree opportunities and a wide range of degree programmes entirely taught in English.