



**POLITECNICO MILANO 1863**



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**PUBLIC SELECTION ESTABLISHED WITH DIRECTOR'S DECREE NO. 2023\_PRA\_DIG\_6 OF 22/12/2023 PURSUANT TO THE NOTICE PUBLISHED IN THE OFFICIAL GAZETTE NO. 05/01/2024, n. 2 FOR 1 POSITION AS ASSOCIATE PROFESSOR FOR THE COMPETITION SECTOR 09/B3 - BUSINESS AND MANAGEMENT ENGINEERING - SDS ING-IND/35 - BUSINESS AND MANAGEMENT ENGINEERING, PURSUANT TO ART. 18 - LAW 240/2010, AT THE POLITECNICO DI MILANO - DEPARTMENT OF MANAGEMENT, ECONOMICS AND INDUSTRIAL ENGINEERING (PROCEDURE CODE 2023\_PRA\_DIG\_6).**

### **FINAL REPORT**

The Selection Board, appointed with RD Index No. 1513 ref. No. 26166 of 06 February 2024, composed by the following Professors:

Prof.ssa PISCITELLO Lucia - Politecnico di Milano;  
Prof.ssa CHIDLOW Agnieszka - University of Birmingham;  
Prof.ssa MASSINI Silvia - University of Manchester,

met on 8/3/2024 at 9:30, for the first teleconference meeting.  
Each board member was connected from his/her workstation.

At the start of the session the members of the Selection Board named the Chairman and the Secretary of the Selection Board:

MASSINI SILVIA, FULL PROFESSOR at the University of Manchester, Chairman;  
PISCITELLO LUCIA, FULL PROFESSOR at Politecnico di MILANO, Secretary.

Each member of the board declared not to have conjugal nor family relationship or other degree of kinship or affinity up to the fourth degree, not to be in same-sex civil union (as per art. 1 of Law No. 76 of 20.05.2016) and not to form a cohabiting couple (as per art. 1, paragraphs 37 et seq. of Law No. 76 of 20.05.2016) with the other members of this board and that there were no reasons for abstention pursuant to arts. 51 and 52 of the Civil Procedure Code.

The members of the Selection Board and the Secretary declared, pursuant to art. 35-bis of Legislative Decree 165/2001, not to have criminal convictions, even with non-definitive sentences, for offences provided for in Chapter I, Title II of the second book of the Criminal Code.

The Selection Board established the criteria and the parameters according to which the assessment was carried out, and set the minimum score below which the candidate shall not be included in the ranking of candidates.

On 27/3/2024 at 10:30am, the Selection Board meets for the second teleconference meeting, and inspects the list of applicants, who are:

- 1) MARRA MARIANNA

Each member of the board declared not to have conjugal nor family relationship or other degree of kinship or affinity up to the fourth degree, not to be in same-sex civil union (as per art. 1 of Law No. 76 of 20.05.2016) and not to form a cohabiting couple (as per art. 1, paragraphs 37 et seq. of Law No. 76 of 20.05.2016) with the candidates and stated that there were no reasons for abstention pursuant to arts. 51 and 52 of the Civil Procedure Code.

Pursuant to the examination and after adequate evaluation, the Selection Board assigned a score to each of the established criteria and a judgment to each publication submitted by the candidate; furthermore, the board evaluated the knowledge of the English language.

Therefore, the board, considering the sum of the scores given, expressed a collective judgment in relation to the quantity and the quality of publications, evaluating the overall productivity of the applicant, also with regard to her period of activity.

The above-mentioned judgments are attached to this report and they are an integral part of it (Attachment No. 1 to this final report).

The Selection Board drew up, according to the majority of its members, a ranking of candidates selected to carry out the scientific/teaching functions for which the selection was called, in a number equal to a maximum of five times the number of positions available in the competition (Attachment No. 2 to this final report).

THE SELECTION BOARD

*Prof. Silvia Massini (Chairman)*

*Prof. Agnieszka Chidlow (Member)*

*Prof. Lucia Piscitello (Secretary)*

  
  
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**ATTACHMENT No. 1 to the FINAL REPORT**

<b>CRITERIA</b>	Quality of scientific and/or project production, assessed on the basis of criteria and parameters recognized by the international scientific community of reference	Teaching activity at the university level in Italy or abroad	Scientific responsibility for funded research projects	<b>Total</b>
Marra Marianna	36	38	12	86

CANDIDATE: Marra Marianna

**CURRICULUM:**

Marianna Marra is Redear in International Business & Innovation at the University of Sussex Business School (UK) since 2020. Previously she has been Lecturer, then Senior Lecturer in Management Science at the University of Essex (2015-2019).

She obtained a doctorate degree in Science of Communication at the University of Salerno in 2009 and PhD in Management Science at Aston Business School, Birmingham (UK) in 2015 under the supervision of Prof. Ali Emrouznejad and Prof. John S. Edwards.

Marianna is Fellow of Higher Education Academy (2017). In 2018 she has been Visiting Scholar at Rutgers Business School, Newark, US, for research collaboration with Prof. John Cantwell.

Since 2023 Marianna is Director of the Doctoral Program at the University of Sussex Business School, and she covers leadership positions in international research networks and associations, such as the Academy of International Business and the British Academy of Management.

Marianna has been granted the ASN (for Associate Professor) in the following disciplinary fields: ING-IND35, SECS-P02 e SECS-P06.

**SUBMITTED PUBLICATIONS:**

No. of publications	Type/Title of Publication	Judgment
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1	Ali Emrouznejad, Marra, M. Micali, M. (2023) 'Eco-efficiency considering NetZero and data envelopment analysis: A critical literature review', IMA Journal of Management Mathematics (ABS 2; AIIG classification: BRONZE)	Adequate
2	Houldsworth, L. Marra, M. Brewster, C. Brookes, M. Wood, G. (2021). Performance appraisal and MNEs: The impact of different capitalist archetypes, International Business Review, (ABS3; AIIG classification: GOLD)	Very good
3	Sena V. Marra M. Demirbag, M. Lubrano, G. (2022). The impact of institutions on collaborative innovations and the role of equity-based entry modes, British Journal of Management (ABS4; AIIG classification: GOLD)	Very good
4	Leonida, L. Marra, M. Scicchitano, S. Biagetti, M. Giangreco, A. (2020) 'Estimating the wage premium to supervision for middle managers in different contexts: evidence from Germany and the UK.' Work Employment and Society (ABS4; AIIG classification: GOLD)	Very good
5	Galli, F., Lubrano G., Marra, M. (2020) Does high speed rail affect airport efficiency? Evidence from Italy. Journal of Transport Economics and Policy (ABS2; AIIG classification: BRONZE)	Adequate
6	Chen, D., Ignatius, J. Sun, D., Zhou, C., Marra, M., Demirbag, M. (2018) 'Reverse Logistics Pricing Strategy for Green Supply Chain: A View of Customers' Environmental Awareness'. International Journal of Production Economics (ABS3; AIIG classification: GOLD)	Very good
7	Sena, V., Duygun, M., Lubrano, G., Marra, M. Shaban, M. (2018), 'Board Independence, Corruption and Innovation. Some Evidence on UK Subsidiaries'. Journal of Corporate Finance (ABS4; AIIG classification: GOLD)	Very good
8	Emrouznejad, A., Marra, M., (2017) 'The state of the art development of AHP (1979-2017): A literature review with a social network analysis'. International Journal of Production Research 55, 6653-6675 (ABS3; AIIG classification: GOLD)	Very good
9	Kaffash, S., Marra, M., (2016) 'Data envelopment analysis in financial services: A citations network analysis of banks, insurance companies and money market funds'. Annals of Operations Research 253, 307-344.(ABS3; AIIG classification: GOLD)	Very good
10	Marra, M., Emrouznejad, A., Ho, W., J.S. Edwards, (2015) 'The value of indirect ties in citation networks: SNA analysis with OWA operator weights'. Information Sciences (ABS3)	Good
11	Cantwell, J. Marra, M. (2022) 'The Evolution of International Networks for Innovation' in 'Cross-border Innovation in a Changing World. Players, Places and Policies' Oxford University Press.	Good
12	Athreye, S. Edris. S. Cantwell, J. Marra, M. (2022) Temporal sequences on knowledge sources in pharmaceutical MNEs. L'Industria - Review of Industrial Economics and Policy, Il Mulino. (AIIG classification: COPPER)	Adequate

#### Overall collective judgement

QUALITY OF SCIENTIFIC AND/OR PROJECT PRODUCTION, ASSESSED ON THE BASIS OF CRITERIA AND PARAMETERS RECOGNIZED BY THE INTERNATIONAL SCIENTIFIC COMMUNITY OF REFERENCE:

Marianna Marra has submitted 12 publications. The scientific production of the candidate ranges across various research themes congruent with the scientific disciplinary sector ING-IND 35, such as forms of capitalism and their impact on multinational enterprises operating in diverse institutional contexts, influencing factors of knowledge creation, application of data science methods. 7 publications have

appeared in journals rated GOLD in the AiIG classification relevant for the scientific disciplinary sector ING-IND 35.

The candidate's research utilizes novel methodologies and highly rigorous quantitative analysis. Her publications show good impact on international scientific community, as demonstrated by the high number of publications, notably high citations for publications in journals rated GOLD.

Overall, the scientific production is very good.

As part of broader citizenship activities, the candidate clearly demonstrates exceptional transformative academic leadership through her active participation in the Academy of International Business Research Methods – Shared Interest Group (AIB RM-SIG) as Vice President of Program, and in the British Academy of Management International Business – Special Interest Group (BAM IB-SIG) as the Chair. These two senior leadership roles not only signify the candidate's strong commitment to the advancement of scholarly engagement in research and pedagogy of international business but also underscore her commitment to the development of credible and trustworthy research methodologies within the field.

DIDACTIC ACTIVITIES CARRIED OUT IN ITALIAN OR FOREIGN UNIVERSITIES OR BODIES:

Marianna Marra has a noteworthy experience in teaching activity in foreign prestigious Universities (University of Essex and University of Sussex) in various themes congruent with the scientific disciplinary sector ING-IND 35. In the period 2015-2019, Marianna has been responsible of different courses in Business Economics, Supply Chain Management, and several Research Methods, both at UG and PG level at the University of Essex, where she has consistently obtained excellent evaluations. At the Business School of the University of Sussex, Marianna Marra introduced a new UG course on Global Innovation Systems and she has revised a PG course on Research Project – Entrepreneurship and Innovation. Again, she has obtained excellent evaluations. Marianna is also responsible for the MBA course in Applied Research Methods, within which she teaches the module on Quantitative Analysis, with excellent results.

Marianna has supervised several MSc students at the Queen Mary University (London), and at the University of Essex (UK). She is also supervising several UG, PG and MBA students at the Business School of the University of Sussex, and she is co-supervising four PhD students

SCIENTIFIC RESPONSIBILITY FOR FUNDED RESEARCH PROJECTS:

Marianna Marra has an adequate experience as scientific responsible for funded research projects. She has been granted several small grants for her research activity. It is worth noting the BA/Leverhulme Small Research Grants (as PI).

SCRUTINY OF THE DEGREE OF KNOWLEDGE OF THE ENGLISH LANGUAGE:

Scientific publications submitted by Marianna Marra, all in English, as well as her teaching activity in English at the University of Essex (UK) and at the Business School of Sussex University witness an excellent knowledge of the English language.

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## ATTACHMENT No. 2 to the FINAL REPORT

### MERIT RANKING

SURNAME AND NAME	Overall score
MARRA MARIANNA	86

Milan, 27/03/2024

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